



SPONSORSHIP 2020



NOTTINGHAMRL.CO.UK



NOTTINGHAM OUTLAWS RUGBY LEAGUE



OUTLAWSRL



SPONSORSHIP@NOTTINGHAMRL.CO.UK

CLUB BACKGROUND

Since being founded in 1999, Nottingham Outlaws have developed into one of the leading Rugby League clubs in the Midlands.

The club is thriving at all levels with junior teams, women's team, masters team (35+) and a social touch rugby section to complement the two open age men's teams.

We play a key role in the community to develop the sport of Rugby League, working alongside partners such as Nottingham Trent University, the University of Nottingham, and Nottingham City School Sports Partnership.

The Outlaws have recently moved to a new permanent home on Lenton Lane on the west side of the city, just off the A52 ring road, and the facility will be undergoing exciting redevelopments in the coming seasons.

MEDIA PROFILE

The club enjoys national exposure through match coverage and features in Rugby League World magazine, Forty-20 magazine, and League Express and League Weekly newspapers.

Our award winning website and match day programme have previously been acknowledged as the best in the competition at the Rugby League Conference annual awards.

SPONSORSHIP PACKAGES

Our sponsorship packages detailed opposite are for guidance purposes and can be adapted to suit each sponsor's needs/preferences.

No matter the size of your budget, we can tailor a package that meets your requirements. We are also open to other ideas/formats that are not listed opposite.



SPONSORSHIP PACKAGE

COST

MEN'S TEAM SPONSORSHIP

Shirt Sponsor	<ul style="list-style-type: none"> Company branding on front of shirt Advert in programme Company branding on website Regular social media promotion 	£2,000
Shorts Sponsor	<ul style="list-style-type: none"> Company branding on shorts Advert in programme Company branding on website Regular social media promotion 	£1,000

WOMEN'S TEAM SPONSORSHIP

Shirt Sponsor	<ul style="list-style-type: none"> Company branding on front of shirt Advert in programme Company branding on website Regular social media promotion 	£2,000
Shorts Sponsor	<ul style="list-style-type: none"> Company branding on shorts Advert in programme Company branding on website Regular social media promotion 	£1,000
Sleeve Sponsor	<ul style="list-style-type: none"> Company branding on sleeves of playing shirt Advert in programme Company branding on website Regular social media promotion 	£500

JUNIOR TEAM SPONSORSHIP

Shirt Sponsor	<ul style="list-style-type: none"> Company branding on front of playing shirt Advert in programme Company branding on website Regular social media promotion 	£1,000
---------------	--	--------

MASTERS TEAM SPONSORSHIP

Shirt Sponsor	<ul style="list-style-type: none"> Company branding on front of playing shirt Advert in programme Company branding on website Regular social media promotion 	£1,000
---------------	--	--------

MATCHDAY SPONSORSHIP

Matchday Sponsor	<ul style="list-style-type: none"> Name/company branding in matchday programme Select and present Man-of-the-Match award Social media promotion 	£100 per match
Player Sponsor	<ul style="list-style-type: none"> Name/company branding in matchday programme Social media promotion when player scores 	£100 per player
Post Protectors	<ul style="list-style-type: none"> Company branding on post protectors at all Outlaws home games Full page advert in matchday programme Company branding on website Social media promotion 	£1,200 for 3 years
Advertising Board	<ul style="list-style-type: none"> Company branding on pitchside perimeter advertising board 	£200 & cost of board for 3 years
Programme Advert	<ul style="list-style-type: none"> Advert in matchday programme for every home match Company branding on website 	£75 ½ page advert £100 full page advert